



Outdoor advertising that speaks to you.

April 5, 2021

CITY OF LOS ANGELES  
PLANNING AND LAND USE MANAGEMENT COMMITTEE  
ROOM 1010, CITY HALL  
200 NORTH SPRING STREET  
LOS ANGELES, CA 90012

Dear Members of the Planning and Land Use Management Committee,

Due to the Coronavirus we are experiencing something unprecedented in our world, country, our industry and specifically to our business. Our industry has taken a huge hit with months of shut downs and mandatory sheltering in place executive orders. This letter is to show our strong support for the Graffiti Abatement Program that permits temporary advertising to our clients on the exterior walls of construction sites. With this program the community receives graffiti and trash abatement, as well as revenue that is generated by the placement of these ads.

This program has proven to be successful in years past by creating valuable partnerships with the City and property owners and helps to keep and maintain public right of ways clean and safe.

On behalf of the whole Becker Boards team we strongly urge that you vote yes on such an important program for our city projects and communities.

Thank you,  
Mark Becker  
Becker Boards